

1260 Broadway, BK www.paradicepalase.com greetings@paradicepalase.com

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For immediate release:

PARADICE PALASE is pleased to host *farmer's market*, the second solo show with the platform of work by Oasis Studios Member Jovanni Luna. Inspired by the colloquial phrase "slice of life" and trompe-l'œil paintings of fruit, this new series of simulacra sculptures are crafted from the same paintskins technique Jovanni has developed using recycled acrylic house paint. He has been using this source system and process for creating work for the past ten years, and in this latest collection of objects we see the artist employ the same binding technique to render recognizable fruits and veggies.

For this exhibition, the plethora of faux carrots, corn, bananas, peppers and more are displayed on various wall-mounted plastic milk crates. This carefully considered yet casual installation gives a further nod to the sculptures' source inspiration and visually mirrors the reference presentation for *farmer's market*. Ranging in quantity from 1 of 1 to unique editions of 30+, the bushels of simulated earthen goods are priced starting at only \$15, which Jovanni insists is an added layer to the inspiration and influence behind this exhibition. The last 17 months have exposed the dire social inequities in the US, and so this series is presented as one moment toward normalizing accessible means of engaging in the art market.

farmer's market is on view 8/13 - 8/30; the PARADICE PALASE gallery is located at 1260 Broadway, Brooklyn. Hours are Saturdays 1-5pm and by appointment. A closing reception will be hosted Saturday 8/28 from 11am - 3pm, and will feature a limited selection of real fruits & vegetables alongside their paintskin counterparts. All real produce will be available to enjoy by donation, with all proceeds and portion of reception artwork sales benefiting Red Hook Farms. For any press or sales inquiries please contact lauren@paradicepalase.com or visit our Artfare page at artfare.com/paradice-palase.